### 1. **COMPANY SUMMARY**

Sweetplate is a 24-hour food delivery, logistics, and restaurant ecosystem built to redefine how people access delicious meals anytime, anywhere.

Combining physical restaurants, global expansion plans, and a cutting-edge digital platform, Sweetplate is positioned to become one of the world's leading food-tech brands.

- **★** DISCOUNT UP TO 10% OFF
- **→** ORDER BONUS







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## Welcome to

# SWEETPLATE COMPANY OVERVIEW (REFINED & ORGANISED)



WWW.SWEETPLATE.APP

# 2. VISION AND GLOBAL EXPANSION

SWEETPLATE AIMS TO BUILD A GLOBAL FOOD EMPIRE WITH:

3,000 PHYSICAL OUTLETS

LAUNCHING ACROSS 120 COUNTRIES
AND MAJOR CITIES WORLDWIDE

A SEAMLESS UNIFORM EXPERIENCE, WHETHER CUSTOMERS WALK IN, ORDER ONLINE, OR USE MARKETPLACE PARTNERS.

EACH NEW CITY SWEETPLATE ENTERS
BECOMES A HUB OF FAST DELIVERIES,
SIGNATURE MEALS, AND A STRONG
LOCAL PRESENCE.

# 3. THE SWEETPLATE APP (THE DIGITAL CORE)

More than a regular food delivery app, Sweetplate is designed as a full digital ecosystem with:

A. 24/7 Food Delivery & Logistics

Real-time order tracking

Fast dispatch system

Multi-city scalability

Partner onboarding for restaurants and chefs

B. Sweetplate Marketplace

Local meals

Premium fast-food options

Grocery, snacks, drinks, and essentials

C. Unified Customer Profile

A single account works across:

Physical restaurants

Home delivery

Online orders

Subscription plans

# 4. DIGITAL INNOVATION & BLOCKCHAIN ECOSYSTEM

Sweetplate introduces a new era of food commerce by merging food delivery with real-time financial value through blockchain tokenisation.

A. Sweetplate Coin (SPC)

SPC is the platform's native utility token enabling:

Reward system

Loyalty points replacement

Daily earning system for users

Community growth incentives

B. Earn While You Eat

Customers earn SPC tokens when they:

Order food

Refer friends

Participate in promotions

Use the Sweetplate app daily

This makes Sweetplate the first global food brand where eating gives financial value.

C. Staking Program

Users can stake their SPC to earn:

Daily rewards (APY-based)

Bonus tokens

**Exclusive restaurant discounts** 

Access to premium features





# **Ecosystem Benefits**

### For Customers

- Delicious meals delivered fast
- Earn SPC for every order
- Spend SPC across Sweetplate outlets
- Passive income from staking
- Premium customer experience

### For Restaurant Partners

- Digital visibility
- Logistics support
- Revenue growth via Sweetplate's customer base
- Access to Web3-based loyalty systems

### For Investors & Early Supporters

- Scalable global franchise model
- Web3 token adoption
- Growing liquidity as Sweetplate enters new cities
- Strong brand positioning in the food + blockchain space

